

Mission Statement

The Indianapolis Zoo empowers people and communities, both locally and globally, to advance animal conservation.

indianapoliszoo.com

Indianapolis Zoo

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NEWS RELEASE

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**Public Can Recycle E-Waste at the Zoo during
Power Recycling Weekend
*In Partnership with Brightpoint***

INDIANAPOLIS – Electronics offer many conveniences, but not without a cost. In 2008 Americans disposed of 1.84 million tons of electronic equipment into landfills, leaving only 18% of electronics collected for recycling. During just one weekend in 2009, participants of the Indianapolis Zoo’s first Power Recycling Weekend recycled over 17 tons of electronics—a great start to a better future.



This year, everyone has the opportunity to do it again. They can bring their old electronics to the Indianapolis Zoo on April 24 and 25, from 9am to 3pm, during the Indianapolis Zoo’s second annual “Power Recycling Weekend presented by Brightpoint Inc.” Most electronics—including microwaves, cell phones, and computers—will be accepted during this event where everyone can recycle their electronics in an environmentally responsible way.

BrightPoint Inc., a global FORTUNE 500 company providing quickly deployed, flexible and cost-effective wireless distribution solutions, is partnering with the Zoo on this recycling event. The “Power Recycling Weekend” is part of the Zoo’s continuing efforts as a leader in conservation to practice, encourage and empower environmentally responsible behavior. Shred Monkey, an onsite document shredding service, will also be there to shred important unwanted documents and help participants clear out their old files.

All computer hard drives will be double-swiped clean before they are destroyed. There is a \$5 processing fee for TVs and monitors, but otherwise the service is free. Recyclers should look for the special signs in the Zoo parking lot to find the drop off areas. Pre-registration is not required for this special collection. The electronics collection will be held rain or shine.

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1st Add
Power Recycling Weekend

The following items can be recycling during the Indianapolis Zoo's Power Recycling Weekend:

Telephone systems	Microwaves
Cellular phones	Televisions
PC (personal computers)	VCRs
Laptops	Electronic wiring
Computers	Power cables
Monitors (CRTs) complete (no bare CRT tubes)	Electronic motors
Mainframe computers	Metals: Aluminum, Copper, Brass, Nickel
Scanners	Integrated Circuits (IC)
Printers	Computer mice
Fax machines	Microphones
Backup power supplies/systems	Laserdisc Players
Photocopiers	Computer Keyboards
Toner cartridges	VCR/DVD Players
Copiers	Games Systems
Cash Registers	Power Supplies
Computer boards	Surge Protectors
Satellite Components	Palm Pilots/PDA
	Motors

Refrigerators, washers and dryers, and air conditioners will NOT be accepted.

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About the Indianapolis Zoo

Located in White River State Park downtown, the Indianapolis Zoo is accredited by the Association of Zoos and Aquariums and the American Association of Museums as a zoo, aquarium and botanical garden. The Indianapolis Zoo will empower people and communities, both locally and globally, to advance animal conservation. Look for the AZA logo whenever you visit a zoo or aquarium as your assurance that you are supporting a facility dedicated to providing excellent care for animals, a great experience for you, and a better future for all living things.